

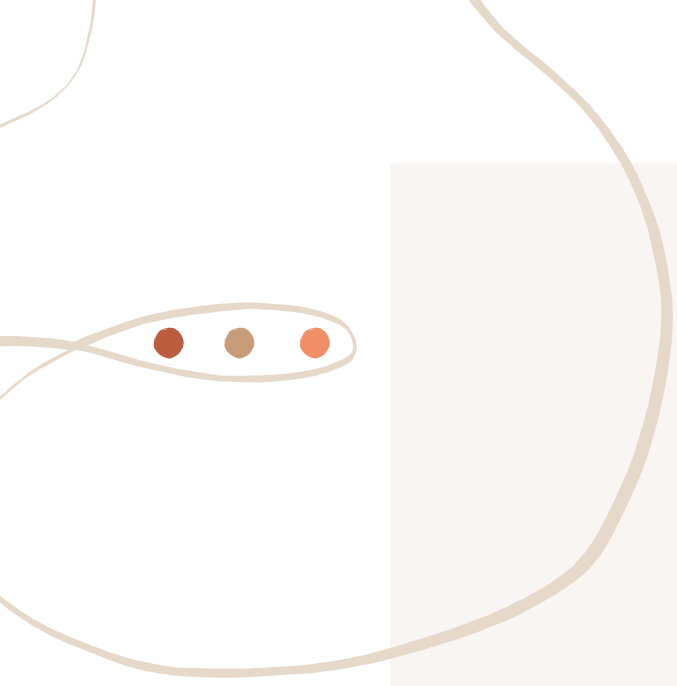
# DESIGN TOOLKIT



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TIPS TO MAKE YOUR HOME STYLING EASY

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## STYLING AND ACCESSORIZING YOUR HOME DON'T HAVE TO BE HARD WORK!

Don't beat yourself up if you've struggled to get a magazine worthy look on your surfaces. It may not be as easy as it looks at first! But with a few styling secrets in your back pocket, you can get a stunning look in your own home too.

*laura santana*

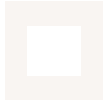
# Essential Criteria To Unbox Your Interior Design Toolkit

## 1. ACHIEVE BALANCE

Curate accents that tie back to the color scheme of your room.



Group items together in uneven numbers for a cohesive statement.



Have a focal point in each vignette and allow other items to support.

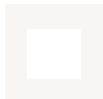


## 2. PAY ATTENTION TO SCALE AND PROPORTION

Keep scale in mind when choosing your accessories.



Pieces that are too small will feel insubstantial.

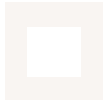


Accents that are too large will overwhelm.



## 3. CREATE VISUAL BALANCE

Keep it simple with one large statement piece.



If something isn't working, pare down instead of adding.



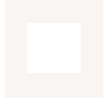
Mixing materials helps create depth and warmth.



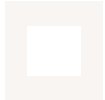


#### 4. SURFACE STYLING 101

Function is the number one rule to keep in mind.



Subtle textures can be more effective than bold ones.



Everyday items can go a long way as a decorative finishing touch.

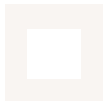


#### 5. LESS IS MORE HERE

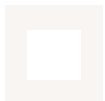
Stick to the rule of three— Objects in varying heights and shapes.



Think playful but polished when it comes to coffee table accents.



Let things breathe - negative space is not your enemy!



#### 6. BRING IN SOMETHING NATURAL

Introduce flowers and greenery.



Try hanging plants to save floor space.



Liven up dead corners by adding a tall potted plant.





## BOOK A SESSION

Still feel stuck. I'd love to help you style your home and wrap up those rooms that need a few finishing touches.

[WORK WITH US](#)