

A DESIGN INSIGHT

HOME *budgeting* GUIDE



“

I strive for two things in design:
simplicity and clarity. Great design
is born of those two things.

-- LINDO LEADER

Most people understand the concept of budgeting their projects. But **“how much does it actually cost to decorate your home.”** This is one of those well-guarded secrets, doesn't it?

Here, you'll find a detailed list of what you can expect to invest in decorating each room in your home, as well as printable worksheets to help plan your design investment.

I hope this will be a **fantastic reference** for you and help you craft a realistic budget, so you don't panic when you receive a design proposal that's higher than you expected.

I LIKE TO BREAK IT DOWN INTO 3 PRICE POINTS:

GOOD BETTER BEST

Get ready to craft your budget like a pro!



LIVING ROOM –

For your main living room, consider splurging on a seriously well-made sofa since it's going to get a lot of butt-time. Have a formal living room that's not used often? That's where you can save some pennies on lower-end furnishings and decor that still look great.

Best

SOFA SECTIONAL	< \$4,600
CHAIRS (2)	< \$3,450
COFFEE TABLE	< \$1,380
ACCENT TABLES (2)	< \$1,840
TABLE LAMPS (2)	< \$750
AREA RUG	< \$1,750
ACCENT PILLOWS	< \$345
LIGHT FIXTURE	< \$1,750
MEDIA CONSOLE	< \$2,760
HOME DECOR	< \$400
TOTAL:	< \$19,025

Better

SOFA SECTIONAL	< \$2,200
CHAIRS (2)	< \$1,650
COFFEE TABLE	< \$660
ACCENT TABLES (2)	< \$990
TABLE LAMPS (2)	< \$375
AREA RUG	< \$880
ACCENT PILLOW	< \$165
LIGHT FIXTURE	< \$850
MEDIA CONSOLE	< \$1,430
HOME DECOR	< \$200
TOTAL:	< \$9,400

Good

SOFA SECTIONAL	< \$1,500
CHAIRS (2)	< \$950
COFFEE TABLE	< \$350
ACCENT TABLES (2)	< \$400
TABLE LAMPS (2)	< \$200
AREA RUG	< \$500
ACCENT PILLOW	< \$80
LIGHT FIXTURE	< \$480
MEDIA CONSOLE	< \$600
HOME DECOR	< \$100
TOTAL:	< \$5,160

DINING ROOM –

A sturdy dining table is worth its weight in gold. We all hate eating at a wobbly table, am I right? Investing in high performance fabrics for dining chairs means they'll be super-cleanable and look fantastic for longer.

Best

DINING TABLE	< \$4,000
DINING CHAIRS (6)	< \$5,520
CHANDELIER	< \$1,750
BUFFET CREDENZA	< \$2,760
WALL SCONCES (2)	< \$1,000
AREA RUG	< \$1,750
BENCH	< \$1,035
TOTAL:	< \$17,815

Better

DINING TABLE	< \$2,500
DINING CHAIRS (6)	< \$2,640
CHANDELIER	< \$850
BUFFET CREDENZA	< \$1,430
WALL SCONCES (2)	< \$700
AREA RUG	< \$880
BENCH	< \$330
TOTAL:	< \$9,330

Good

DINING TABLE	< \$1,000
DINING CHAIRS (6)	< \$1,260
CHANDELIER	< \$400
BUFFET CREDENZA	< \$580
WALL SCONCES (2)	< \$200
AREA RUG	< \$500
BENCH	< \$160
TOTAL:	< \$4,100

BEDROOM –

While these budgets include all the pretty things to make your bedroom perfect for unwinding, they don't have the investment for a mattress. Mattresses are a personal preference, and I encourage you to select your own.

Best

BED FRAME	< \$5,000
BEDDING	< \$3,000
ACCENT PILLOWS	< \$1,000
BENCH	< \$1,035
AREA RUG	< \$1,750
VANITY TABLE	< \$1,650
DRESSER DRAWER	< \$2,760
NIGHTSTANDS (2)	< \$1,840
TABLE LAMPS (2)	< \$750
TOTAL:	< \$18,785

Better

BED FRAME	< \$2,500
BEDDING	< \$1,200
ACCENT PILLOWS	< \$500
BENCH	< \$330
AREA RUG	< \$880
VANITY TABLE	< \$800
DRESSER DRAWER	< \$1,450
NIGHTSTANDS (2)	< \$880
TABLE LAMPS (2)	< \$375
TOTAL:	< \$8,915

Good

BED FRAME	< \$1,500
BEDDING	< \$600
ACCENT PILLOWS	< \$300
BENCH	< \$160
AREA RUG	< \$500
VANITY TABLE	< \$650
DRESSER DRAWER	< \$580
NIGHTSTANDS (2)	< \$520
TABLE LAMPS (2)	< \$200
TOTAL:	< \$5,010

HOME OFFICE –

Are you planning to add a home office to your home? Whether your home office design will be located in an annex, a small bedroom, or just the corner of a room, there are a few essential items you will want to consider when creating a productive workspace at home.

Best

DESK	< \$1,650
DESK CHAIR	< \$1,150
TABLE LAMP	< \$375
FILE CABINET	< \$700
BOOKSHELVES	< \$2,300
AREA RUG	< \$1,750
TOTAL:	< \$7,925

Better

DESK	< \$880
DESK CHAIR	< \$650
TABLE LAMP	< \$210
FILE CABINET	< \$495
BOOKSHELVES	< \$1,350
AREA RUG	< \$880
TOTAL:	< \$4,465

Good

DESK	< \$650
DESK CHAIR	< \$350
TABLE LAMP	< \$100
FILE CABINET	< \$350
BOOKSHELVES	< \$650
AREA RUG	< \$500
TOTAL:	< \$2,600

KITCHEN -

There are so many variables in a kitchen remodel. Your investment might include elements from each of the good, better, and best sections. But overall, this is what our clients typically spend to give you a starting point for planning.

Best

NEW LAYOUT
HIGH-END APPLIANCES
HIGH-END FIXTURES
HIGH-END FINISHES
FULLY CUSTOM
CABINETRY
ART + DECOR
TOTAL: < \$150,000

Better

NEW LAYOUT
UPGRADED APPLIANCES
UPGRADED FIXTURES
UPGRADED FINISHES
SEMI-CUSTOM
CABINETRY
ART + DECOR
TOTAL: < \$75,000

Good

EXISTING LAYOUT
STANDARD APPLIANCES
STANDARD FIXTURES
STANDARD FINISHES
STOCK CABINETRY
ART + DECOR
TOTAL: < \$35,000

BATHROOM -

Like the kitchen, a bathroom renovation can contain many variables, and your investment might include elements from each of the good, better, and best lists. This is what our clients typically spend on an average-sized bathroom.

Best

NEW LAYOUT SPECIALTY
DETAILS HIGH-END
FIXTURES HIGH-END
FINISHES FULLY
CUSTOM CABINETRY
ART + DECOR
TOTAL: < \$50,000

Better

NEW LAYOUT UPGRADED
FIXTURES UPGRADED
FINISHES SEMI-CUSTOM
CABINETRY
ART + DECOR
TOTAL: < \$25,000

Good

EXISTING LAYOUT
STANDARD FIXTURES
STANDARD FINISHES
STOCK CABINETRY
ART + DECOR
TOTAL: < \$15,000

NURSERY –

While there's a sweet and dreamy quality to the notion of designing a nursery, the practical work of creating a safe, comfortable, beautiful, serene room for a baby can feel overwhelming. Here's a budget guide filled with the basics to help get you started.

Best

CRIB	< \$1,840
DRESSER DRAWER	< \$2,760
AREA RUG	< \$1,725
ACCENT CHAIR	< \$1,500
NIGHTSTAND	< \$920
BOOKCASE	< \$2,300
POUFS OTTOMAN	< \$1,035
SIDE TABLE	< \$920
LIGHT FIXTURE	< \$1,780
TOTAL:	< \$14,780

Better

CRIB	< \$880
DRESSER DRAWER	< \$1,450
AREA RUG	< \$880
ACCENT CHAIR	< \$825
NIGHTSTAND	< \$440
BOOKCASE	< \$1,350
POUFS OTTOMAN	< \$330
SIDE TABLE	< \$495
LIGHT FIXTURE	< \$850
TOTAL:	< \$7,500

Good

CRIB	< \$420
DRESSER DRAWER	< \$580
AREA RUG	< \$420
ACCENT CHAIR	< \$500
NIGHTSTAND	< \$250
BOOKCASE	< \$650
POUFS OTTOMAN	< \$160
SIDE TABLE	< \$250
LIGHT FIXTURE	< \$380
TOTAL:	< \$3,610

PLAYROOM –

When it comes to decorating a home, a playroom is often an afterthought. Pinpointing the best storage solutions for toys, deciding on stylish—and durable—furniture, and crafting an elevated look that complements the rest of your home can be quite challenging.

Best

TOY STORAGE	< \$2,760
KIDS TABLE	< \$1,380
KIDS CHAIR	< \$690
DRESSER	< \$2,760
BOOKCASE	< \$2,300
KIDS RUG	< \$1,750
KIDS DESK	< \$1,610
KIDS DESK CHAIR	< \$1,150
TOTAL:	< \$14,400

Better

TOY STORAGE	< \$1,450
KIDS TABLE	< \$660
KIDS CHAIR	< \$330
DRESSER	< \$1,430
BOOKCASE	< \$1,350
KIDS RUG	< \$880
KIDS DESK	< \$880
KIDS DESK CHAIR	< \$660
TOTAL:	< \$7,640

Good

TOY STORAGE	< \$580
KIDS TABLE	< \$315
KIDS CHAIR	< \$160
DRESSER	< \$580
BOOKCASE	< \$650
KIDS RUG	< \$420
KIDS DESK	< \$650
KIDS DESK CHAIR	< \$315
TOTAL:	< \$3,670

NICE TO YOU TO CONSIDER -

Other investments to consider when planning your overall project budget: materials and finishes; interior designer; architect, contractor; and miscellaneous expenses like shipping, receiving, storage, white-glove delivery, permits, and taxes.

Best		Better		Good	
CHAISE	> \$2,500	CHAISE	< \$1,000	CHAISE	< \$800
OTTOMAN	> \$1,000	OTTOMAN	< \$800	OTTOMAN	< \$400
POUF/ STOOL	> \$1,035	POUF/ STOOL	< \$400	POUF/ STOOL	< \$200
BASKET	> \$150	BASKET	< \$100	BASKET	< \$60
CABINET	> \$2,000	CABINET	< \$1,600	CABINET	< \$1,000
BOOKCASE	> \$2,300	BOOKCASE	< \$1,320	BOOKCASE	< \$650
WALL SHELVES	> \$300	WALL SHELVES	< \$150	WALL SHELVES	< \$100
WARDROBE	> \$3,000	WARDROBE	< \$1,500	WARDROBE	< \$1,000
COUNTER STOOLS	> \$600	COUNTER STOOLS	< \$400	COUNTER STOOLS	< \$200
COUNTER TABLES	> \$1,000	COUNTER TABLES	< \$500	COUNTER TABLES	< \$300
ACCENT PILLOW	> 345	ACCENT PILLOW	< \$165	ACCENT PILLOW	< \$80
HOME DECOR	> \$400	HOME DECOR	< \$200	HOME DECOR	< \$100
WINDOW TREATMENTS	> \$5,200	WINDOW TREATMENTS	< \$3,000	WINDOW TREATMENTS	< \$1,200
LARGE WALL ART	> \$1,150	LARGE WALL ART	< \$530	LARGE WALL ART	< \$250
SMALL WALL ART	< \$285	SMALL WALL ART	< \$150	SMALL WALL ART	< \$60
WALL MIRROR	< \$460	WALL MIRROR	< \$180	WALL MIRROR	< \$100
FULL LENGTH MIRROR	< \$695	FULL LENGTH MIRROR	< \$275	FULL LENGTH MIRROR	< \$180
ACCENT CHAIR	< \$1,750	ACCENT CHAIR	< \$825	ACCENT CHAIR	< \$450
LOVESEAT	< \$4,600	LOVESEAT	< \$2,200	LOVESEAT	< \$1,155
DAYBED	< \$3,680	DAYBED	< \$1,760	DAYBED	< \$840
SIDE TABLE	< \$920	SIDE TABLE	< \$495	SIDE TABLE	< \$250
FLOOR LAMP	< \$1,035	FLOOR LAMP	< \$495	FLOOR LAMP	< \$210
RUG	< \$1,725	RUG	< \$880	RUG	< \$420
CONSOLE TABLE	< \$2,500	CONSOLE TABLE	< \$1,200	CONSOLE TABLE	< \$575
BENCH	< \$1,035	BENCH	< \$330	BENCH	< \$160
BAR CART	< \$1,150	BAR CART	< \$495	BAR CART	< \$210
WINE RACK	< \$2,750	WINE RACK	< \$1,250	WINE RACK	< \$580
COAT RACK	< \$370	COAT RACK	< \$180	COAT RACK	< \$100
UMBRELLA HOLDER	< \$370	UMBRELLA HOLDER	< \$180	UMBRELLA HOLDER	< \$100
CONSOLE	< \$2,750	CONSOLE	< \$1,430	CONSOLE	< \$580

Disclaimer: These numbers are exclusive for reference. We can always work some magic but for the purpose of this eBook let's keep them real.

See? That wasn't so bad. You're a rockstar for being willing to open your eyes to the actual costs of decorating your home.



3187 Crestwood Cir.
Saint Cloud, FL 34769
@thejuicyedit
hello@thejuicyedit.com
(407) 837-2787

**STILL, NEEDING HELP ON YOUR PROJECT?
WE LOOK FORWARD TO WORKING WITH YOU!**

DESIGN BUDGET WORKSHEET

Write down each item required to decorate your room (use the room-by-room examples in this book as a guideline to get you started). Then, plug in the estimated budget for each item based on recent prices you've seen or what you are comfortable spending. Remember to factor in a buffer for taxes, shipping, permits, and any fees for professionals you may hire for the project to give you a realistic picture of your total design investment.

ROOM:

ITEMS	BUDGET	ACTUAL
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
ESTIMATED TOTAL:	\$	\$

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ROOM:

ITEMS	BUDGET	ACTUAL
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
ESTIMATED TOTAL:	\$	\$